

CONTRACT

WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

<u>Contract / Revision</u> 156160 / 1		<u>Alt Order #</u> 08356728
<u>Product</u> CLINTON 4 PRES 9/6		
<u>Contract Dates</u> 09/06/16 - 09/12/16		<u>Estimate #</u> 5284
<u>Advertiser</u> POL/Hillary Clinton/D/PRES-A		<u>Original Date / Revision</u> 09/01/16 / 09/08/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHIO-TV	<u>Account Executive</u> Philadelphia CoxRep	<u>Sales Office</u> CoxReps Philad
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u> TV12856	<u>Advertiser Code</u> 278	<u>Product 1/2</u> 295
<u>Agency Ref</u> 6219		<u>Advertiser Ref</u> 7979

And:

Greer Margolis Mitchell
1010 Wisconsin Ave Ste 800
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCodeRtn	Type	Spots	Amount
1	WHIO	09/06/16	09/12/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-05	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/06/16	09/12/16	MTWTF--				5	\$350.00				
2	WHIO	09/06/16	09/12/16	Stephen Colbert	11:35 PM-12:35 X		:30			P-05	NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/06/16	09/12/16	MTWTF--				3	\$550.00				
3	WHIO	09/06/16	09/12/16	The Price is Right	11:00 AM-12:00 F		:30			P-05	NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/06/16	09/12/16	MTWTF--				3	\$900.00				
4	WHIO	09/06/16	09/12/16	Late Late Show: Cord	12:35 XM-1:35 XM		:30			P-05	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/06/16	09/12/16	MTWTF--				2	\$400.00				
5	WHIO	09/06/16	09/12/16	NewsCenter 7 @ noon	12:00 PM-12:30 F		:30			P-05	NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/06/16	09/12/16	MTWTF--				5	\$1,000.00				
6	WHIO	09/06/16	09/12/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-05	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/06/16	09/12/16	MTWTF--				5	\$500.00				
7	WHIO	09/06/16	09/12/16	Daybreak Edition 430a	4:25 AM-5:00 AM		:30			P-05	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/06/16	09/12/16	MTWTF--				5	\$150.00				
8	WHIO	09/06/16	09/12/16	Daybreak Edition 5a	5:00 AM-5:30 AM		:30			P-05	NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/06/16	09/12/16	MTWTF--				5	\$450.00				
9	WHIO	09/06/16	09/12/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-05	NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/06/16	09/12/16	MTWTF--				4	\$1,200.00				
10	WHIO	09/06/16	09/12/16	Daybreak Edition 530a	5:30 AM-6:00 AM		:30			P-05	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/06/16	09/12/16	MTWTF--				2	\$550.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

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<u>Contract Dates</u> 09/06/16 - 09/12/16	<u>Product</u> CLINTON 4 PRES 9/6	<u>Estimate #</u> 5284
<u>Advertiser</u> POL/Hillary Clinton/D/PRI		<u>Original Date / Revision</u> 09/01/16 / 09/08/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
11	WHIO	09/06/16	09/12/16	NewsCenter 7 530p	5:30 PM-6:00 PM		:30			P-05		NM	4	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/06/16	09/12/16	MTWTF--				4	\$1,400.00					
12	WHIO	09/06/16	09/12/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-05		NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/06/16	09/12/16	MTWTF--				4	\$1,500.00					
13	WHIO	09/06/16	09/12/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-05		NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/06/16	09/12/16	MTWTF--				2	\$800.00					
14	WHIO	09/06/16	09/12/16	M-F 7p-730p	7:00 PM-7:30 PM		:30			P-05		NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/06/16	09/12/16	MTWTF--				5	\$1,200.00					
15	WHIO	09/06/16	09/12/16	CBS This Morning	7:00 AM-9:00 AM		:30			P-05		NM	10	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/06/16	09/12/16	MTWTF--				10	\$700.00					
16	WHIO	09/06/16	09/12/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-05		NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/06/16	09/12/16	MTWTF--				4	\$300.00					
17	WHIO	09/06/16	09/12/16	M-Su 11p News	11:00 PM-11:35 P		:30			P-05		NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/06/16	09/12/16	MTWTF--				4	\$1,500.00					
18	WHIO	09/09/16	09/09/16	Friday Prime Hour 3	10:00 PM-11:00 P		:30			P-05		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	----1--				1	\$1,500.00					
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>				
		1	WHIO	09/05/16-09/11/16	Friday Prime Hour 3	10:00 PM-11:00 PM	-----F----	:30	\$1,500.00	NM				
		See MG 19.2,19.3												
19	WHIO	09/09/16	09/09/16	Friday Prime Hour 2	9:00 PM-10:00 PM		:30			P-05		NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	----1--				1	\$1,500.00					
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>				
		1	WHIO	09/05/16-09/11/16	Friday Prime Hour 2	9:00 PM-10:00 PM	-----F----	:30	\$1,500.00	NM				
		See MG 19.2,19.3												
		2	WHIO	09/09/16-09/09/16	Friday Prime Rotator	9:00 PM-11:00 PM	-----F----	:30	\$1,500.00	NM				
		Ⓜ	MG for 18.1,19.1											
		3	WHIO	09/09/16-09/09/16	Friday Prime Rotator	9:00 PM-11:00 PM	-----F----	:30	\$1,500.00	NM				
		Ⓜ	MG for 18.1,19.1											
20	WHIO	09/12/16	09/12/16	Mon Prime Hour 3	10:00 PM-11:00 P		:30			P-05		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/12/16	09/18/16	1-----				1	\$2,000.00					
21	WHIO	09/12/16	09/12/16	Mon Hour 2	9:00 PM-10:00 PM		:30			P-05		NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/12/16	09/18/16	1-----				1	\$2,500.00					
22	WHIO	09/10/16	09/10/16	Sat Prime Hour 3	10:00 PM-11:00 P		:30			P-05		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	-----1-				1	\$1,000.00					
23	WHIO	09/10/16	09/10/16	Sa 1235a-135a	12:35 XM-1:35 XM		:30			P-05		NM	1	\$200.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	-----1-				1	\$200.00					
24	WHIO	09/10/16	09/10/16	NewsCenter 7 Noon S	12:00 PM-12:30 F		:30			P-05		NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	-----1-				1	\$175.00					
25	WHIO	09/10/16	09/10/16	SEC Game	12:00 PM-1:00 PM		:30			P-05		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	-----1-				1	\$1,000.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WHIO	09/05/16-09/11/16	SEC Game	12:00 PM-1:00 PM	-----Sa--	:30		\$1,000.00			NM		
	See MG 25.2													
	2	WHIO	09/05/16-09/11/16	SEC Game	3:30 PM-7:00 PM	-----Sa--	:30		\$1,000.00			NM		
	(M) MG for 25.1 09/10													
26	WHIO	09/10/16	09/10/16	Sa 135a-4a	1:35 XM-2:35 XM		:30			P-05		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	-----1-				1	\$200.00					
27	WHIO	09/10/16	09/10/16	NewsCenter 7 Sa 6a	6:00 AM-7:00 AM		:30			P-05		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	-----1-				1	\$200.00					
28	WHIO	09/10/16	09/10/16	Sat Prime Hour 1	8:00 PM-9:00 PM		:30			P-05		NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	-----2-				2	\$1,000.00					
29	WHIO	09/10/16	09/10/16	Sat Prime Hour 2	9:00 PM-10:00 PM		:30			P-05		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	-----1-				1	\$1,000.00					
30	WHIO	09/08/16	09/08/16	Thur Prime Hour 3	10:00 PM-11:00 PM		:30			P-05		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	---1---				1	\$2,000.00					
31	WHIO	09/08/16	09/08/16	Thur Prime Hour 2	9:00 PM-10:00 PM		:30			P-05		NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	---1---				1	\$2,500.00					
32	WHIO	09/06/16	09/06/16	Tue Prime Hour 3	10:00 PM-11:00 PM		:30			P-05		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	-1-----				1	\$2,000.00					
33	WHIO	09/06/16	09/06/16	Tue Hour1	8:00 PM-9:00 PM		:30			P-05		NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	-1-----				1	\$3,000.00					
34	WHIO	09/06/16	09/06/16	Tue Prime Hour 2	9:00 PM-10:00 PM		:30			P-05		NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	-1-----				1	\$3,000.00					
35	WHIO	09/07/16	09/07/16	Wed Prime Hour 1	8:00 PM-9:00 PM		:30			P-05		NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	--1----				1	\$3,500.00					
36	WHIO	09/07/16	09/07/16	CBS Evening News	6:30 PM-7:00 PM		:30			P-05		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	--1----				1	\$2,000.00					
37	WHIO	09/10/16	09/10/16	NewsCenter 7 Sa 6a	6a-7a		:30			P-05		NM	1	\$200.00

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156160 / 1	08356728

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Advertiser	Original Date / Revision
POL/Hillary Clinton/D/PRI	09/01/16 / 09/08/16

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Week:		09/05/16	09/11/16	-----1-				1	\$200.00					
E 38	WHIO	09/10/16	09/10/16	Sat Prime Hour 3	10p-11p		:30			P-05		NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	-----2-				2	\$1,000.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	2	WHIO	09/05/16-09/11/16	Sat Prime Hour 3	10p-11p	-----Sa--	:30		\$1,000.00			NM		
	See MG 38.3													
	3	WHIO	09/12/16-09/12/16	NewsCenter 7 @ noon	12p-1230p	M-----	:30		\$1,000.00			NM		
	Ⓜ MG for 38.2 09/10													
39	WHIO	09/10/16	09/10/16	Sat Prime Hour 2	9p-10p		:30			P-05		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	-----1-				1	\$1,000.00					
40	WHIO	09/12/16	09/12/16	Daybreak Edition 5a	5a-530a		:30			P-05		NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/12/16	09/18/16	1-----				1	\$450.00					
Totals									0.00				97	\$91,625.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/16 - 09/12/16	97	\$91,625.00	(\$13,743.75)	\$77,881.25
Totals	97	\$91,625.00	(\$13,743.75)	\$77,881.25

Signature: _____ **Date:** _____

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CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!

REP HEADLINE# 8356728 TRF# 156160
\$\$\$ MOD# 4: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP
CHANGES
SEP9/16 13.42
*** WHIO-TV ***

ADV # _____ ADV. NAME POLI/H CLINTON/D/PRE/US
AGY # _____ AGY. NAME GREER, MARGOLIS, MITCHELL

3050 K ST NW,

WASHINGTON, DC 20007

REP. # _____ OFF. # _____ SALESMAN # _____
BUYER NAME DAVID OUTEN
SALES PRSN PH- NICK WELTE

ORDER # _____ CONTRACT # 8356728

CLASS: NATL. LOCAL REGIONAL

PRDCT CLINTON 4 PRES 9/6 EST#5284 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP6/16 SEP12/16 WK-1

CITY TAX _____ STATE TAX _____

CO-OP BILLING NEEDED _____

DATE SEP9/16 13.42

REP: TO DEANNA
FR JARED
OK'D M3, SEE LN 41
TOTAL SAME
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
3050 K ST NW
WASHINGTON, DC 20007

HILLARY CLINTON FOR PRESIDENT

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 278
AGENCY PRODUCT CODE = 295

AGENCY EST# = 5284

37	S		1000P-1100P	30		\$1,000.00	9/10	9/10	1		SAT	1
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PROGRAM : 48 HRS MYSTERY
ORD COM1: ADD TO SKED
CON COM1: 48 HRS MYSTERY

REP HEADLINE# 8356728 TRF# 156160
\$\$\$ MOD# 4: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100
ORDER WORKSHEET

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CHANGES
SEP9/16 13.42
*** WHIO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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41	A		1200N-1230P	30		\$1,000.00	9/12	9/12	1		MON	1
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PROGRAM : NEWSCENTER 7
ORD COM1: PLEASE ADVISE ASAP
THIS IS A MAKE-GOOD FOR SEP10 ON LINE-37 FOR 1 SPOT/WK
STATION MAKEGOOD OFFERS:

M3	OK'D	BUY#37	MISSED: SAT/1000P-1100P	30S		\$1,000.00	SEP10					(SEP9/16)
			OFFER: MON/1200N-1230P	30S		\$1,000.00	SEP12					PLS ADVISE.
			CMT: PLEASE ADVISE ASAP									

SEP/16 91625.00

CONTRACT TOTAL 91625.00
TOTAL SPOTS 97

MARKET TOTALS \$157,361 WHIO 54% WDTN 17% WKEF 14% WRGT 12% CABL 0% WBDT 3%
SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE